



**CITY OF BEAUFORT**  
1911 BOUNDARY STREET  
BEAUFORT MUNICIPAL COMPLEX  
BEAUFORT, SOUTH CAROLINA 29902  
(843) 525-7070  
**CITY COUNCIL WORKSESSION AGENDA**  
**September 24, 2019**

**NOTE: IF YOU HAVE SPECIAL NEEDS DUE TO A PHYSICAL CHALLENGE,  
PLEASE CALL IVETTE BURGESS 525-7070 FOR ADDITIONAL  
INFORMATION**

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**STATEMENT OF MEDIA NOTIFICATION**

"In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, all local media was duly notified of the time, date, place and agenda of this meeting."

**WORKSESSION - City Hall, Planning Conference Room, 1st Floor - 5:00 PM**

**I. CALL TO ORDER**

A. Billy Keyserling, Mayor

**II. EMPLOYEE NEW HIRE RECOGNITION**

A. Public Works Department - James Jenkins

**III. DISCUSSION ITEMS**

A. FY 2020 ATAX Grant Recommendations - Tourism Development Advisory Committee (TDAC)

**IV. EXECUTIVE SESSION**

A. Pursuant to Title 30, Chapter 4, Section (70) (a) (2) of the South Carolina Code of Law: Receipt of Legal Advice.

**V. ADJOURN**



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## CITY OF BEAUFORT

### DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

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**TO:** CITY COUNCIL **DATE:** 9/18/2019  
**FROM:** Kathy Todd, Finance Director  
**AGENDA ITEM** FY 2020 ATAX Grant Recommendations - Tourism Development Advisory  
**TITLE:** Committee (TDAC)  
**MEETING** 9/24/2019  
**DATE:**  
**DEPARTMENT:** City Clerk

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*BACKGROUND INFORMATION:*

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*PLACED ON AGENDA FOR:*

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*REMARKS:*

**ATTACHMENTS:**

Description	Type	Upload Date
ATAX	Backup Material	9/19/2019

<b>Applicant for FY - 2019-2020</b>	<b>Program/Event</b>	<b>FY 2019 Request</b>	<b>FY 2019 Approved</b>	<b>Other Source Funds</b>	<b>FY 2020 Request</b>	<b>Score</b>	<b>FY 2020 TDAC Recommended</b>
Beaufort County Black Chamber of Commerce	Cultural Tourism Marketing	75,000.00	\$ -	\$ 325,000.00	\$ 35,000.00	<b>2.72</b>	\$ 3,500.00
Beaufort Arts Association	59th Annual Spring Show	-	-	500.00	2,500.00	<b>3.19</b>	-
Penn Center	Heritage Days	-	-	26,500.00	50,000.00	<b>3.53</b>	2,500.00
Beaufort History Museum	Permanent Exhibit Renovations	-	-	69,424.25	11,620.00	<b>3.87</b>	-
Beaufort Area Hospitality Association	Oyster Fest	-	-	71,560.00	7,500.00	<b>4.06</b>	4,935.00
Santa Elena Foundation	Destination & Heritage Mkt	-	-	6,500.00	6,500.00	<b>4.13</b>	1,000.00
SC Lowcountry & Resort Islands Tourism Commission	2019-2020 General Promotion	29,975.00	20,000.00	520,000.00	33,000.00	<b>4.21</b>	15,000.00
Friends of the Spanish Moss Trail	Downtown Connector - Phase 2	-	-	15,000.00	5,000.00	<b>4.26</b>	1,000.00
Exchange Club of Beaufort (for CAPA)	Exchange Club Ghost Tours	1,000.00	1,000.00	3,500.00	1,000.00	<b>4.31</b>	500.00
Port Royal Sound Foundation	History Timeline of PR Sound	9,450.00	7,114.50	7,400.00	7,400.00	<b>4.50</b>	2,500.00
Beaufort Film Society	Beaufort International Film Festival	-	-	170,600.00	15,000.00	<b>4.69</b>	3,500.00
Greater Beaufort-Port Royal CVB	Sales Plan	45,000.00	35,000.00	64,500.00	35,500.00	<b>4.72</b>	25,000.00
Greater Beaufort-Port Royal CVB	Visitor Center Engagement	45,000.00	30,000.00	84,000.00	40,000.00	<b>4.74</b>	13,000.00
Greater Beaufort-Port Royal CVB	Destination Marketing	140,000.00	135,000.00	794,000.00	140,000.00	<b>4.77</b>	130,000.00
USCB		25,000.00	-	-	-	<b>N/A</b>	
		<b>\$ 345,425.00</b>	<b>\$ 228,114.50</b>	<b>\$ 2,158,484.25</b>	<b>\$ 390,020.00</b>		<b>\$ 202,435.00</b>