



CITY OF BEAUFORT
1911 BOUNDARY STREET
BEAUFORT MUNICIPAL COMPLEX
BEAUFORT, SOUTH CAROLINA 29902
(843) 525-7070
CITY COUNCIL WORKSESSION AGENDA
July 14, 2020

STATEMENT OF MEDIA NOTIFICATION

"In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, all local media was duly notified of the time, date, place and agenda of this meeting."

WORKSESSION - Electronic Meeting - 5:00 PM

Please note, this meeting will be conducted electronically via Zoom and broadcasted via livestream on Facebook. You can view the meeting live via Facebook at the City's page City Beaufort SC

I. CALL TO ORDER

- A. Billy Keyserling, Mayor

II. DISCUSSION ITEMS

- A. Mossy Oaks Stormwater Project Update
- B. Maskot Ambassador Program - Beaufort Area Hospitality Association
- C. Proposal for consideration to amend the Beaufort Code of Ordinances, Chapter 11 Article C Section 7-11026 (b) to include Golfcarts
- D. Cultural District Advisory Board Composition
- E. Mask Ordinance Update

III. EXECUTIVE SESSION

- A. Pursuant to Title 30, Chapter 4, Section (70) (a) (1) of the South Carolina Code of Law: Discussion regarding appointments to City Boards and Commissions.
- B. Pursuant to Title 30, Chapter 4, Section (70) (a) (2) of the South Carolina Code of Law: Receipt of Legal Advice and Proposed Sale/Purchase of Property.

IV. ADJOURN



CITY OF BEAUFORT

DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 7/9/2020
FROM: Linda Roper, Downtown Operations Director
AGENDA ITEM
TITLE: Maskot Ambassador Program - Beaufort Area Hospitality Association
MEETING
DATE: 7/14/2020
DEPARTMENT: Downtown Operations

BACKGROUND INFORMATION:

Director of BAHA, Ashlee Houck is requesting ATAX Dollars granted for FY 2020 be re-allocated to the Maskot Ambassador Program.

PLACED ON AGENDA FOR: Discussion

REMARKS:

ATTACHMENTS:

Description	Type	Upload Date
Request	Backup Material	7/9/2020

From: [Linda Roper](#)
To: [William Prokop](#)
Cc: [Ivette Burgess](#)
Subject: FW: Maskot Ambassador Program
Date: Tuesday, July 7, 2020 11:02:10 AM
Attachments: [image002.png](#)
[image004.png](#)
[image006.png](#)

Hello Linda,

We have successfully launched the [Safe Commitment](#) initiative and will continue making that available to our businesses and market it to our visitors as well.

We are continually seeing our local numbers of COVID increase with the plea of our local officials, business leaders, and hospital asking everyone to wear a mask. While we would hope our community and visitors would comply, the results have been less desirable. We need to address the issue from a different approach while building a base of ambassadors -those that are masking up.

I have developed a "Maskot Ambassador Program." We have a former mascot that would be the face of the program as our official "Safety Maskot", but not just any face. He would be a pirate that gets people "Hooked on Masking and Safety" handing out masks via his sanitized hook. He wears a mask himself and frequents the denser area's around Beaufort County advocating for social distancing, masking, and washing of hands. He is friendly, animated, vocal, and caring. Wanted posters with his photo that say "Wanted for Spreading Safety" or "Have you seen this Pirate" could be placed throughout the area. We could go as far as to have a contest that people post with the hash tag #hookedonmasks or something with a photo with the pirate wearing their mask.

Nonetheless, it could be a great promotion to lighten such a heavy issue with people all over the spectrum on the subject with a positive outcome – people actually engaging and wearing masks.

While we have the "Safety Maskot" lined up, I have designed reusable masks based off of the Safe Commitment logo. A reusable mask will be received better than that of a disposable. We do not want our streets and area littered with them. I would like to place an order for these masks as soon as possible and get Safe Commitment Phase II in the works. These masks will be available to all of our local hospitality businesses and visitors via the Maskot as well as the visitor center. We want people to get "Hooked on Masking!"

We recognize the critical nature of having a healthy community and economy. Providing our industry with masks is critical and supporting our tourists who do not have a mask so that may

be able to participate in our local economy while remaining safe.

The 6 week Safe Commitment Phase II would cost an estimated \$10,000. This would cover the cost of the Maskot, Labor, and Masks. BAHA will cover marketing and outreach efforts.

Beaufort Area Hospitality Association was to receive \$4,742.50 from the FY 2020 ATAX for the Oyster Festival. We are requesting councils approval to re-allocate those funds during this crucial time. We are trying diligently to not only be proactive, but progressive in our battle against COVID in supporting our businesses, community, and industry. BAHA is requesting that funding be re-allocated for the "Maskot Ambassador Program" we have proposed. These funds will be directly used to support our hospitality engaged businesses and the tourists we serve. Thank you so much for your consideration and service.

Kindly,

Ashlee Houck



The Beaufort Area Hospitality Association (BAHA) is a local network of businesses and organizations engaged in the hospitality industry in the Beaufort area. A South Carolina non-profit corporation, BAHA provides a Unified Voice to local government and the community, while serving and strengthening the Hospitality Industry in Beaufort and surrounding areas.



[Visit BAHA on Facebook](#)



CITY OF BEAUFORT

DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 7/9/2020
FROM: Rhonda Carey, Downtown Operations
AGENDA ITEM Proposal for consideration to amend the Beaufort Code of Ordinances, Chapter 11
TITLE: Article C Section 7-11026 (b) to include Golfcarts
MEETING
DATE: 7/14/2020
DEPARTMENT: Downtown Operations

BACKGROUND INFORMATION:

PLACED ON AGENDA FOR: Discussion

REMARKS:

ATTACHMENTS:

Description	Type	Upload Date
Proposal Memo	Backup Material	7/9/2020
Suggested Ordinance Language	Backup Material	7/9/2020



CITY OF BEAUFORT

Downtown Operations & Community Services

MEMORANDUM

TO: Ivette Burgess, City Clerk

FROM: Rhonda Carey, Downtown Operations & Community Services

DATE: July 8, 2020

SUBJECT: Item for July 14, 2020 City Council Work Session – Request for approval to add golf carts to current tour vehicle classification and to amend ordinance: Chapter 11 Article C Sec. 7-11026 (b)

We have been approached by two businesses that are interested in expanding their existing operations. Bill Reynolds from Beaufort Tours, and David Duffy from Emma's Earth Shop are requesting approval to add golf cart tours to their existing business models.

Currently, Beaufort Tours is licensed and holds a rotation slot as a guided tour operator. The company is seeking approval to add golf carts to their current fleet of tour vehicles. Although Emma's Earth Shop is currently licensed, they are a retail operation and therefore would be required to amend their existing business license to include the addition of a guided tour operation. Additionally, they would be required to purchase a tour operator's rotation slot - the last slot available of the (4) allowed per current ordinance. Each business would be required to fully register, license, insure the vehicles per DMV regulations as well as obtain a State of South Carolina Class C certificate. (Beaufort Tours is already in possession of their certificate). They would also be subject to all guidelines, operator requirements, design standards, established tour routes, rotations, etc. that all tour vehicles must adhere to.

We are in support of the request and are prepared to apply our established procedures and policies to align and incorporate the use of golf carts by operators, into our tour operations program. We along with the assistance of the City's Police Department have researched state and local requirements and guidelines for the operation of golf carts within city limits as well as reviewed City regulations and ordinances governing tour operations. We believe it is feasible to include the management of golf cart tours into the existing program for tour buses and vans as outlined in ordinances governing the use of mid-sized vehicles for tours. The current ordinance would need to be revised to include language about 'low speed, specialized vehicles', (golf carts) – which is how they are characterized in the current State of SC Code of Laws.

Code of Laws

Title 56. MOTOR VEHICLES

CHAPTER 2

Specialized Vehicles

ARTICLE 1

Low Speed Vehicles

SECTION 56-2-100. Conditions for operation on street or highway.

(A) A low speed vehicle may be operated only on a highway for which the posted speed limit is thirty-five miles an hour or less.

(B) A low speed vehicle may cross a highway at an intersection where the highway has a posted speed limit of more than thirty-five miles an hour.

(C) A low speed vehicle must meet the requirements of Federal Motor Vehicle Safety Standard 500 (Part 49 Section 571.500 of the Code of Federal Regulations) at all times when operated on any highway. A low speed vehicle that complies with the equipment requirements in 49 C.F.R. Section 571.500 complies with all equipment requirements of this title.

(D) Nothing in this section prevents local governments from adopting more stringent local ordinances governing low speed vehicle operation.

(E) A county or municipality may prohibit the operation of low speed vehicles on any street or highway if the governing body of the county or municipality determines that the prohibition is necessary in the interest of safety.

(F) The Department of Transportation may prohibit the operation of low speed vehicles on any street or highway if it determines that the prohibition is necessary in the interest of safety.

(G) A farm vehicle, as defined in Section 56-1-2070(C)(2), is not a low speed vehicle for the purposes of this article.

HISTORY: 2005 Act No. 170, Section 2, eff 6 months after approval by the Governor (approved June 7, 2005); 2012 Act No. 264, Section 10, eff June 18, 2012.

SECTION 56-2-105. Golf cart permit and the operation of a golf cart.

(A) For the purposes of this section, "gated community" means any homeowners' community with at least one access-controlled ingress and egress which includes the presence of a guard house, a mechanical barrier, or another method of controlled conveyance.

(B) An individual or business owner of a vehicle commonly known as a golf cart may obtain a permit decal and registration from the Department of Motor Vehicles upon presenting proof of ownership and liability insurance for the golf cart and upon payment of a five dollar fee.

(C) During daylight hours only:

(1) A permitted golf cart may be operated within four miles of the address on the registration certificate and only on a secondary highway or street for which the posted speed limit is thirty-five miles an hour or less.

(2) A permitted golf cart may be operated within four miles of a point of ingress and egress to a gated community and only on a secondary highway or street for which the posted speed limit is thirty-five miles an hour or less.

(3) Within four miles of the registration holder's address, and while traveling along a secondary highway or street for which the posted speed limit is thirty-five miles an hour or less, a permitted golf cart may cross a highway or street at an intersection where the highway has a posted speed limit of more than thirty-five miles an hour.

(4) A permitted golf cart may be operated along a secondary highway or street for which the posted speed limit is thirty-five miles an hour or less on an island not accessible by a bridge designed for use by automobiles.

(D) A person operating a permitted golf cart must be at least sixteen years of age and hold a valid driver's license. The operator of a permitted golf cart being operated on a highway or street must have in his possession:

(1) the registration certificate issued by the department.

(2) proof of liability insurance for the golf cart; and

(3) his driver's license.

(E) A golf cart permit must be replaced with a new permit every five years, or at the time the permit holder changes his address.

(F)(1) A political subdivision may, on designated streets or roads within the political subdivision's jurisdiction, reduce the area in which a permitted golf cart may operate from four miles to no less than two miles.

(2) A political subdivision may, on primary highways, secondary highways, streets, or roads within the political subdivision's jurisdiction, create separate golf cart paths on the shoulder of its primary highways, secondary highways, streets and roads for the purpose of golf cart transportation, if:

(a) the political subdivision obtains the necessary approvals, if any, to create the golf cart paths; and

(b) the golf cart path is:

(i) separated from the traffic lanes by a hard concrete curb;

(ii) separated from the traffic lanes by parking spaces; or

(iii) separated from the traffic lanes by a distance of four feet or more.

(3) In a county with a population of no less than one hundred fifty thousand and no more than two hundred fifty thousand persons:

(a) if a municipality has jurisdiction over a barrier island, the municipality may enact an ordinance allowing for the operation of a golf cart at night on designated portions of the barrier island within the municipality, provided the golf cart is equipped with working headlights and rear lights; or

(b) if a barrier island is not within the jurisdiction of a municipality, the county in which the barrier island is located may enact an ordinance allowing for the operation of a golf cart at night on designated portions of the county, provided the golf cart is equipped with working headlights and rear lights.

If a municipality or county enacts an ordinance allowing golf carts to operate at night on a barrier island, the requirements of subsection (C), other than operation in daylight hours only, shall still apply to all permitted golf carts.

(4) A political subdivision may not reduce or otherwise amend the other restrictions placed on the operation of a permitted golf cart contained in this section.

(G) The provisions of this section that restrict the use of a golf cart to certain streets, certain hours, and certain distances shall not apply to a golf cart used by a public safety agency in connection with the performance of its duties.

HISTORY: 2012 Act No. 177, Section 1, eff October 1, 2012; 2015 Act No. 86 (S.211), Section 1, eff June 8, 2015; 2016 Act No. 246 (H.5118), Section 1, eff June 6, 2016.

Editor's Note

2016 Act No. 246, Section 2, provides as follows:

"SECTION 2. Any municipal or county ordinance enacted pursuant to Section 56-2-105(F)(3) shall expire on January 1, 2021."

**Proposed/suggested amendment to City of Beaufort ordinance pertaining to
mid-sized tour vehicle classifications.**

Sec. 7-11026. - Vehicle classifications.

Touring vehicles shall be classified as one of the following for the purposes of this chapter:

- (a)
- (a) *Large vehicle:* Any vehicle used for touring with an exterior length greater than twenty-five and one-half (25½) feet.
- (b)
- (b) *Mid-sized vehicle:* Any vehicle used for touring with an exterior length of twenty-five and one-half (25½) feet or less. As used in this chapter, this term includes standard passenger automobiles, or electric vehicles ~~as well,~~ and slow-moving/low-speed vehicles such as multi-passenger, (not to exceed (8) riders), golf carts.

(Ord. No. O-13-04, 6-8-04; Ord. No. O-28-11, 9-27-11)



CITY OF BEAUFORT

DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 7/9/2020
FROM: Rhonda Carey, Downtown Operations
AGENDA ITEM
TITLE: Cultural District Advisory Board Composition
MEETING
DATE: 7/14/2020
DEPARTMENT: Downtown Operations

BACKGROUND INFORMATION:

PLACED ON AGENDA FOR:

REMARKS:

ATTACHMENTS:

Description	Type	Upload Date
Memo requesting composition change	Cover Memo	7/9/2020



CITY OF BEAUFORT

Downtown Operations & Community Services

MEMORANDUM

TO: Ivette Burgess, City Clerk

FROM: Rhonda Carey, Downtown Operations & Community Services

DATE: July 7, 2020

SUBJECT: Vacant position, Cultural District Advisory Board

On June 3, 2020, Megan Morris, Chair of the Cultural District Advisory Board and representative for the Santa Elena History Center, announced the center would be moving from the City of Beaufort, out of the established boundaries of the Cultural District. Mrs. Morris' resignation and the relocation of Santa Elena created a vacancy on the CDAB board as the board's by laws require positions on the board be held by organizations that are geographically relocated within the Cultural District.

On June 18, 2020, the CDAB discussed potential organizations to fill the vacant board position and subsequently agreed to submit a recommendation to Mayor and Council that the board position be extended to Tabernacle Baptist Church. The organization's historical relevance and important heritage and cultural assets add significant value to the make-up of the attractions and historic places within the district. Additionally, Tabernacle Baptist will be the site of the Harriet Tubman Monument and is part of the Reconstruction Era National Historic Network. Representation from the organization will also shape a more diverse and inclusive board structure.

The board would like to bring the recommendation to Mayor and Council at their work session meeting July 14, 2020. I understand that if approved, an amendment to the City's Code of Ordinance pertaining to the Beaufort Cultural District Board will have to be made. Please let me know if you need anything additional. Thank you.

rrc